Discussion of Ke (2025)

"Does Climate Change Hinder Women's Financial Inclusion? Evidence from Rural India"

Discussant: Heejin Yoon (University of Wisconsin-Madison)

2025 Asian Finance Association Annual Conference

June 27, 2025

Summary of Paper I

- Research Question:

- Impact of climate changes on gender gaps in financial inclusion?
 - Significant gender gap in financial inclusion: majority of those unbanked are women
 - Climate change: fast-growing threats to human well-being (Carleton et al., 2022; WB, 2024)

Setting & Approach:

- Data: National Family Health Survey in India (2015–2016 and 2019–2021 waves)
 - Sample: 142,682 women aged 18+ living in rural areas
 - Financial Inclusion: whether the respondent has her own bank account
- Drought measured by Standardized Precipitation Evapotranspiration Index (Vicente-Serrano et al., 2010)
 - 1.5 SD from the long-term average considering both precipitation and evapotranspiration
- Empirical specification:

Financial Inclusion_{i,q,t+1} =
$$\beta$$
 · Drought_{q,t} + θ_t + γ_g + η_a + $\varepsilon_{i,a,q,t}$

Summary of Paper II

- Key Findings:

- 1. Women exposed to a drought ightarrow 4.2 pp lower likelihood of owning a bank account
 - Magnitude comparable to a loss of 2.3 years of education
- 2. Results are robust to:
 - controls for COVID-19 lockdown
 - alternative drought definitions
 - subsamples of non-migrants
 - supply-side effects

Mechanisms:

- i. Income effect: Droughts reduce household income → lower financial access for women
- ii. Health effect: Droughts increase illness/hospitalization ightarrow lower financial access for women

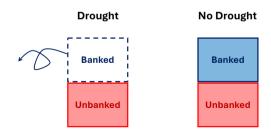
- Contribution:

- Causal evidence linking climate shocks to gender gaps in financial inclusion
- Offers insight into mechanisms: both income loss and adverse health shocks

- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$

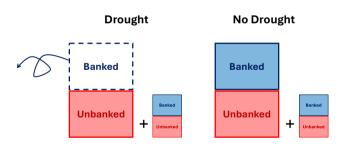
- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$
- But what if HHs migrate to urban areas after drought events?
 - Migration in response to droughts likely positively correlated with liquid asset holdings
 - Liquid asset holdings may be proxied by the number of bank accounts
 - The observed correlation b/w $Drought_{g,t}$ and $Financial\ Inclusion_{i,t+1}$ may reflect equilibrium migration responses

- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$
- But what if HHs migrate to urban areas after drought events?
 - Migration in response to droughts likely positively correlated with liquid asset holdings
 - Liquid asset holdings may be proxied by the number of bank accounts
 - The observed correlation b/w $Drought_{g,t}$ and $Financial\ Inclusion_{i,t+1}$ may reflect equilibrium migration responses



- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$
- But what if HHs migrate to urban areas after drought events?
 - Migration in response to droughts likely positively correlated with liquid asset holdings
 - Liquid asset holdings may be proxied by the number of bank accounts
 - The observed correlation b/w $Drought_{g,t}$ and $Financial\ Inclusion_{i,t+1}$ may reflect equilibrium migration responses
- The author (partly) addresses this concern by showing the results of the 97% of women who reported living in the same location for at least one year
 - However, this may still miss the impact of post-drought *out*-migration to urban areas

- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$
- But what if HHs migrate to urban areas after drought events?
 - Migration in response to droughts likely positively correlated with liquid asset holdings
 - Liquid asset holdings may be proxied by the number of bank accounts
 - The observed correlation b/w $Drought_{g,t}$ and $Financial\ Inclusion_{i,t+1}$ may reflect equilibrium migration responses

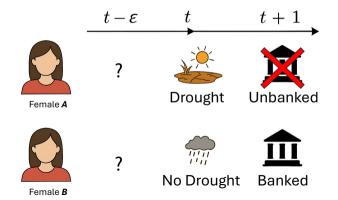


- Main Finding: $Drought_{g,t} \Rightarrow Financial\ Inclusion_{i,t+1}$
- But what if HHs migrate to urban areas after drought events?
 - Migration in response to droughts likely positively correlated with liquid asset holdings
 - Liquid asset holdings may be proxied by the number of bank accounts
 - The observed correlation b/w $Drought_{g,t}$ and $Financial\ Inclusion_{i,t+1}$ may reflect equilibrium migration responses
- The author (partly) addresses this concern by showing the results of the 97% of women who reported living in the same location for at least one year
 - However, this may still miss the impact of post-drought *out*-migration to urban areas
- Suggestion: More direct evidence that out-migration after droughts is limited
 - E.g., Indian Census data to show no significant (post-drought) changes in:
 - Local population size / number of households
 - Vacancy rates

Financial Inclusion_{i,a,g,t+1} =
$$\beta \cdot Drought_{g,t} + \theta_t + \gamma_g + \eta_a + \varepsilon_{i,a,g,t}$$

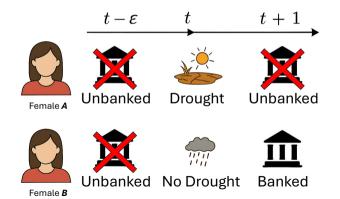
Financial Inclusion_{i,a,g,t+1} =
$$\beta \cdot Drought_{g,t} + \theta_t + \gamma_g + \eta_a + \varepsilon_{i,a,g,t}$$

- Negative β tells us...



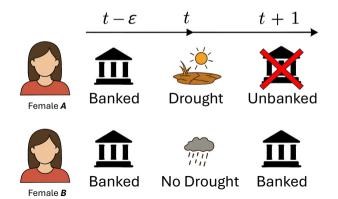
Financial Inclusion_{i,a,g,t+1} =
$$\beta \cdot Drought_{g,t} + \theta_t + \gamma_g + \eta_a + \varepsilon_{i,a,g,t}$$

- It could actually be..



Financial Inclusion_{i,a,g,t+1} =
$$\beta \cdot Drought_{g,t} + \theta_t + \gamma_g + \eta_a + \varepsilon_{i,a,g,t}$$

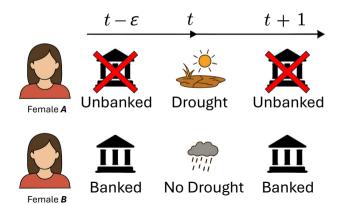
- Or, it could actually be..



- The implications of the findings may vary depending on women's banking status prior to the drought:
 - (i) If women were unbanked before, droughts may passively hinder new account openings
 - (ii) If women already held bank accounts, droughts may actively lead to account closures
- Less clear how income & health effects could drive the results if (ii) is true

Financial Inclusion_{i,a,g,t+1} =
$$\beta \cdot Drought_{g,t} + \theta_t + \gamma_g + \eta_a + \varepsilon_{i,a,g,t}$$

- Furthermore, it could actually be..



- If this is the case, the findings may instead reflect:
 - (iii) Households with unbanked female members are disproportionately located in areas more prone to drought
 - ⇒ A case of environmental injustice:
 - Climate risks are disproportionately borne by those unable/unwilling to relocate (e.g., Kleemans, 2015)
- Suggestion: Consider an empirical strategy to distinguish between mechanisms (i), (ii), and (iii)
 - 1. Grid-level regression, such as:

$$\Delta Financial\ Inclusion_{g,15\rightarrow 19} = \beta \cdot Drought_{g,15-19} + Controls_g + \varepsilon_g$$

- 2. Check the sign of $\Delta Financial\ Inclusion_{g,15\to19}$ for grids w/ $Drought_{g,15-19}=1$
- 3. Run individual-level regressions directly controlling for the share of unbanked women in grid g in the 2015–2016 cohort

Point 3. What Does Females Being Unbanked Mean?

Point 3. What Does It Mean for Women to Be Unbanked?

- Suppose the concerns raised in Points 1 and 2 are fully addressed
- There remains an important conceptual question: what does it actually mean for a woman to be unbanked?
- The paper opens with the statement:
 - "Having a bank account is a first step toward broader financial inclusion."
 - Agreed—but only if individuals has access to and control over their own accounts
- Consider my own case: I am on an F1 visa, and my wife is on an F2 visa
 - All financial accounts (bank, credit, etc.) are under my name
 - Yet my wife handles nearly all consumption, savings, and investment decisions

Point 3. What Does It Mean for Women to Be Unbanked?

- Suppose the concerns raised in Points 1 and 2 are fully addressed
- There remains an important conceptual question: what does it actually mean for a woman to be unbanked?
- The paper opens with the statement:
 - "Having a bank account is a first step toward broader financial inclusion."
 - Agreed—but only if individuals has access to and control over their own accounts
- Consider my own case: I am on an F1 visa, and my wife is on an F2 visa
 - All financial accounts (bank, credit, etc.) are under my name
 - Yet my wife handles nearly all consumption, savings, and investment decisions
- Suggestion: Clarify what specific disadvantages arise for not having own accounts
 - (a) Divorce: Women without independent accounts may be locked in harmful marriages
 - (b) Labor participation: Inability to participate in labor market may reduce utility

Final Thoughts

- Important & timely paper that bridges climate risk, gender inequality, and financial inclusion
- Thought-provoking findings:
 - (i) Droughts may hinder from reducing gender gaps
 - (ii) Drought may increase gender gaps
 - (iii) HHs w/ limited financial access may be concentrated in drought-prone areas
 - (iv) HHs w/ sufficient liquid assets may be more likely to out-migrate after droughts
 - (iii) and (iv) are more relevant to environmental injustice issues
- Excited to see where the author take this next!